

## MODULEHANDBOOK

Course:	<b>Management and Entrepreneurship</b>
ModuleLevel:	Undergraduate
Code:	MNW402
Sub-heading, if applicable:	-
Courses included in the module, if applicable:	-
Semester/Term:	7 <sup>st</sup> /FourthYear
ModuleCoordinator(s):	Dr. Tri Siwi Agustina SE., M.Si.
Lecturer(s):	Dr. Tri Siwi Agustina SE., M.Si.
Language:	Bahasa Indonesia
Classification within the Curriculum	CompulsoryCourse/ <del>Elective Course</del>
Teachingformat/class hours perweekduring semester:	2hoursof lectures(50min/ hour)
Workload:	2hours oflectures,2hoursof structuralactivities, 2 hoursof individual study,13weeksperssemester,and total of 78 hoursperssemester ~2,6ECTS*
CreditPoints:	2
Requirement(s):	-
Learning Goals/Competencies:	<p><b>General Competence(Knowledge):</b> The students will be able to have knowledge, general skill, special skill and attitude related with management and entrepreneurship</p> <p><b>SpecificCompetence:</b></p> <ol style="list-style-type: none"> <li>1. Able to use tools for practicing management and entrepreneurship</li> <li>2. Able to apply knowledge and understanding about organisation management, including environment analysis, process, procedure and practice about effective management</li> <li>3. Able to use informatical technology in applying their expertise</li> <li>4. Able to create new ideas or critical perspective in business marketing conceot or business organisation development</li> <li>5. Able to arrange organisation and business development planning</li> <li>6. Able to apply communication skill in sharing the empirical and theoretical argument in business marketing management</li> <li>7. Able to develop discipline, responsibility, teamwork, and give priority of country's business</li> </ol>
Contents:	This course gives students deep knowledge and direct experience about how to develop entrepreneurship aspect through arrangement and new product development. Creativity exploration in new product innovation is done individually or in teamwork using variative tools and technology.
Soft Skill Attribute:	Effort and ethic

Study/Exam Achievements:	<p>Students are considered competent and eligible to pass the course upon obtaining at least 40% of maximum score for the exams (midterm test and final exam), structured activity (group discussion). Type of test is essay test and presentation.</p> <p>Final score is calculated as follows: 40% assignment + 30% midterm test + 30% final exam</p> <p>Final grade is defined as follows:  A : 75– 100  AB : 70- 74.99  B : 65- 69.99  BC : 60- 64.99  C : 55- 59.99  D : 40- 54.99  E : 0- 39.99</p>
Forms of Media:	Powerpoint slides, LCD projectors and whiteboards
Learning Methods	Lecture, assessments and group discussion
Literature(s):	<ol style="list-style-type: none"> <li>1. Guenther R. D., 1991, <i>Modern Optics</i>, Wiley-VCH.</li> <li>2. Schnars dan Jueptner, 2005, <i>Digital Holography</i>, Springer-Jerman</li> <li>3. Vo Dinh, 2003, <i>Biomedical Photonics Handbook</i>, CRC Press, New York</li> <li>4. Shen, Y.R. 1991, <i>The Principles of Nonlinear Optics</i>, John Wiley &amp; Sons.</li> </ol>
Notes:	<p>*Total ECTS = {(total hours workload × 50 min) / 25 hours  Each ECTS is equal with 25 hours.</p>